

The background of the entire page is a photograph of two hands, palms up, holding a bright, glowing white cross. The hands are silhouetted against a warm, orange and yellow sunset sky with soft clouds. The light from the cross and the sun creates a lens flare effect at the bottom center.

TechMission & City Vision University

ANNUAL REPORT
2018

Providing radically affordable online education to those transforming the lives of the poor, the addicted and the underserved.

OUR MISSION & VALUES

Our **Mission** is to use online education to transform lives through Jesus, Justice and Technology.

1. Jesus

City Vision was initially founded to provide online Christian education to staff at evangelical organizations serving the poor, as well as their program participants.

This still remains a core focus, but we have expanded to provide Christian education to students pursuing nonprofit and counseling careers.

2. Justice

We promote Justice through radically affordable, practical education focused on addressing the needs of the poor, addicted and underserved.

3. Technology

City Vision uses Technology in its cost-effective, disruptive innovation, lean startup approach to online education. We also use technology to diffuse innovation and disseminate best practices for Christians serving the poor.

WHAT MAKES CITY VISION UNIQUE?

1. Our Focus. All we do centers on training Christians who serve the poor, the addicted, and the underserved. We exist to help multiply the effectiveness of a movement of Christians serving these groups, not to be another Christian university. We are unique because most of our students would not have been served if we did not exist. We are a ministry that runs a school, not a school that happens to be a nonprofit.

2. Our Team. We are not merely a group of academics studying addiction or nonprofit management. We are not even simply a group of practitioners: we are people who have seen how God can rewrite our life stories and want to see that type of change in our students and the communities they serve.

3. Pioneering a New Model. We are a global thought leader in disruptive innovation, presenting at gatherings of educational leaders around the world. We are pioneering a new model of higher education that could increase access to Christian higher education by tenfold or more, especially to the poor and the developing world.

We are doing this because we see the global opportunity for Christian higher education is great, yet many Christian schools are struggling to survive. While traditional schools are locked into a model that is unsustainable, City Vision and its partners have the freedom to innovate with the affordability that can reach the nations.



OUR WORK

Transforming Individuals
with a Solution to the Addiction Epidemic

Transforming Organizations
by Training Christian Leaders to Serve the Poor

Transforming Educational Systems
by Pioneering Radically Affordable Educational
Models for the Poor and Developing World



OUR HISTORY

1998

City Vision is founded as the education arm of the AGRM, called Rescue College.

2002

TechMission is founded out of a Black church ministry, PREP, and the Christian Community Development Association movement and develops a partnership network of 500+ education programs in urban ministries.

2004

TechMission launches the TechMission Corps internship program, which later becomes City Vision Internships and places 586 full-time interns in ministries serving over 24,000 at-risk youth and others.

2005

Rescue College is accredited by the Distance Education Accrediting Commission with a degree completion program in Missions.

2007

TechMission launches UrbanMinistry.org and ChristianVolunteering.org, which grow to have 100,000+ open educational resources and become the third most-visited website among Christian organizations serving the poor, serving over 13 million visitors and placing 69,635 volunteers over the next 10 years.

2008

Rescue College becomes a part of the Christian nonprofit TechMission and is renamed City Vision College.

2015

City Vision College starts offering graduate programs and becomes City Vision University.

2016

City Vision's leadership co-founds the Christian Higher Education Innovation Alliance with 100+ leaders with the vision of expanding Christian higher education to the poor and developing world.

2018

City Vision is a finalist in the US Department of Education's "Reimagining the Higher Education Ecosystem" competition along with edX, Google & others.

WE TRANSFORM INDIVIDUALS

WITH A SOLUTION TO THE ADDICTION EPIDEMIC

How Our Radically Affordable Addiction Counseling Degree Changes Lives

Each year, thousands of former addicts successfully complete Christian recovery programs and establish their sobriety, but still struggle to find a job. Those that can't find jobs often are drawn back into the cycle of addiction. Many of these people not only want to maintain their own sobriety, but have a passion for helping others out of addiction. However, they can't afford the tuition of most Christian addiction counseling degrees, so the field remains closed to them. City Vision's Bachelor's in Addiction Counseling is the most affordable online Christian degree in the field, at about half the tuition of other

Christian schools. In order to make it even more accessible, it was designed with the needs of recent Christian recovery program graduates in mind.

We teach former addicts that God never wastes a painful experience, and that often the best addiction counselors are those who have recovered from addiction themselves. Those who graduate from our Addiction Counseling program typically get a job counseling hundreds of individuals where they are truly living out the parable of the sower and the seed, producing a crop of "a hundred, sixty or thirty times what was sown." (Matt. 13:8)

Addiction Counseling Faculty

Lynda Mitton, CAC III
Addiction Counseling Chair

Greg Kirk, CAC

Rev. Michael Liimatta, CRADC, MARS, CPS
Founding Dean, City Vision University

Lorraine Minor

Bob Rapp, MAC

Ian Howarth, LPC

Lisa Hoffman, LMHC, LCAC

Student Success Story

Brittany Hargrove

Brittany was introduced to drugs by hanging out with the wrong crowd in college. After she became addicted, she dropped out of college. When she was arrested, she was facing a prison sentence. She turned back to Jesus, and entered a recovery program at St. Matthew's House in Naples, FL where she was disciplined and got free from her addiction.



She completed her Bachelor's in Addiction Studies through City Vision, and now counsels former addicts through St. Matthew's House. She is happily married. Now she is enrolled in City Vision's MBA program, and is on the way to bearing hundredfold fruit.

"City Vision is not only a school, but also a ministry."

- Brittany Hargrove

Bachelor's in Addiction Counseling Outcomes

Graduation Rate:

67% for
matriculated
students

Job + Further
Education Rate:

79% for
graduates

(72% getting a job in a
training-related field and 8%
going on to further education)

Addiction Counseling
Students:

214 in past
5 years



WE TRANSFORM ORGANIZATIONS BY TRAINING CHRISTIAN LEADERS TO SERVE THE POOR

How We Support a Movement Transforming the Lives of the Poor

There is a growing movement of Christians transforming lives of the poor that involves thousands of rescue missions, Salvation Army sites, CCDA sites, and other ministries. These individuals have sacrificially given their lives for God and the poor, but are too often undertrained and overworked. They need training to serve more effectively, but high tuition costs put most Christian colleges beyond their financial reach.

Also, many Christian colleges don't teach the practical skills that are most needed to serve the poor. They are strong in

academic rigor, but often are not close to the communities where people seek to serve.

City Vision multiplies the effectiveness of Christians serving the poor by giving them practical education at less than half the cost of most Christian schools. We've brought together a world-class team of faculty and leaders that have hundreds of years of combined experience in transforming the lives of the poor. Our students don't just learn theory, they have an opportunity to put it into practice in the organizations where they work.

Ministry & Management Faculty

Dr. Joshua Reichard
Department Chair

Dr. Bonita Smith

Dr. Greg Voykhansky

Dr. Victoria Queen

Rev. Timothy Shaw

Kiley Tyler

Dr. Ken Heitland

Dr. Charles Nichols

Dr. Paul de Vries

Dr. Kevin Yoho

St. Matthew's House: Partnering to Transform the Lives of the Poor

St. Matthew's House is an incredibly innovative \$15 million dollar rescue mission serving the poor, homeless and addicted in Naples, FL. Each year, they provide over 513,000 meals and housing to over 1,000 individuals. Of those, 120 are placed in jobs, and 385 are placed in housing. The leadership of St. Matthew's realized a key strategy to remain effective and innovative is to invest heavily in the education and training of their staff. In the past 3 years, St. Matthew's has had over 25 of their staff and others enroll in City Vision and one of their staff has become faculty.

As a strategic partner, City Vision provides a 33% discount so tuition is only \$5,000/year. Also, many of their staff have outstanding senior management experience, enabling them to accelerate their degree by getting prior learning credit for their past experience. We plan to partner with St. Matthew's to design some of our free MOOC courses, so they could be taken by all their intensive residential recovery programs participants. As our partner, St. Matthew's can better fulfill their vision of transforming thousands of lives and becoming a national model of best practices for other organizations to replicate.



Degree Programs

- Nonprofit Management (BS)
- Christian Ministry and Leadership (BA, AAS)
- Business (BS, MBA)

Our Partnerships

Rescue Missions



- 300+ students from over 100+ rescue missions
- 50+ full-time interns at 20+ rescue missions
- 15+ current/former faculty & one board member from rescue missions

Salvation Army

- 25+ students and interns at Salvation Army sites
- 2 board members from senior Salvation Army leadership



Other Ministries Serving the Poor

- 500+ students at 100+ ministries
- 500+ full-time interns at 100+ ministries
- 65,000+ volunteers placed

These are 10-year cumulative outcomes.

Outcomes of Ministry and Management Programs

Graduation Rate:

62% for matriculated students

Job + Further Education Rate:

83% for graduates

(83% getting a job in a training-related field and 17% going on to further education)

Ministry & Management Students:

347 in past 5 years

WE TRANSFORM EDUCATIONAL SYSTEMS



Christian Higher Education Innovation Alliance

There is a growing consensus that the current model for Christian higher education is unsustainable, and Christians need to find “new wineskins” through disruptive innovation in Christian higher education. We can only do that through collaboration and sharing ideas. To help address this need, TechMission co-founded

and helps to lead in the Christian Higher Education Innovation Alliance (www.cheia.org). CHEIA is a collaboration of 120+ innovators to support the global growth of Christian higher education serving the majority world and the poor. The leaders in CHEIA represent many of the top Christian higher education institutions in the

world. CHEIA provides live and online workshops, free courses and runs an online discussion with hundreds of messages each year. We aim for this group to help Christian leaders discern the new models of Christian higher education that God plans to use for the next century.

Free Courses and Training for Christians Serving the Poor and Developing World

The Massive Open Online Course (MOOC) movement was started by MIT and Harvard who took their best courses and made them available in their entirety for free online. Since then over 100 million students have signed up for MOOCs.

City Vision is joining this movement by providing for free some of our best courses

for Christians serving the poor and the developing world. Our first MOOC was launched on Udemy on Disruptive Innovation in Christian Higher Education with the goal of helping equip Christian leaders to educate these groups.

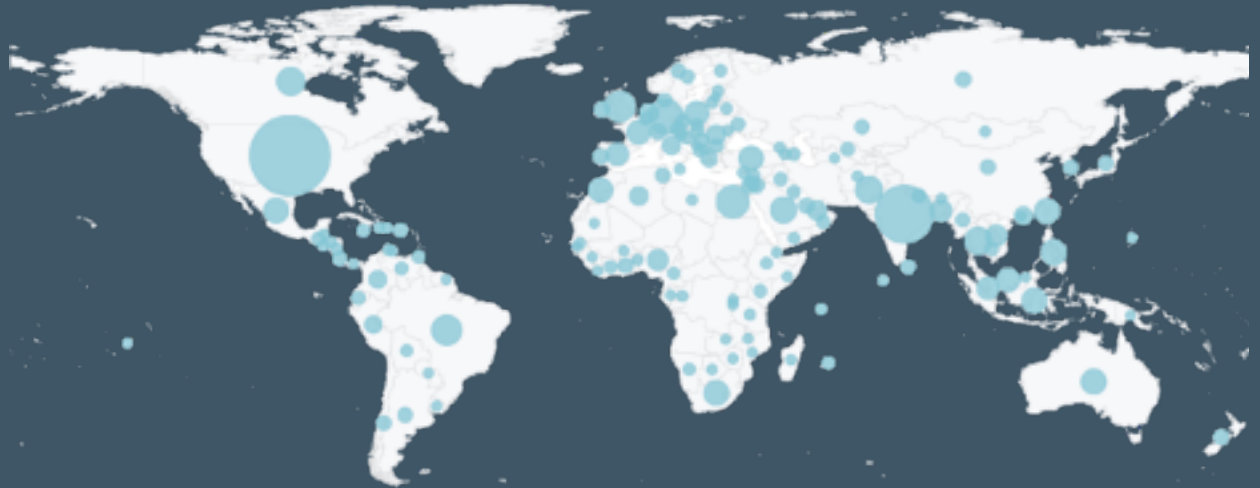
City Vision also provides free training resources for Christians serving the poor at library.cityvision.edu. The site has thousands of training pages, audio and video recordings, a directory of over 100,000 Christian ministries and a Christian grant directory.

PIONEERING RADICALLY AFFORDABLE EDUCATIONAL MODELS FOR THE POOR AND DEVELOPING WORLD

Free Courses
Taken in 2018:

3,223 students

147 countries



Third Millennium Partnership

Third Millennium is the largest Christian massive open online course (MOOC) provider with 651,849 students. Third Millennium invested over \$34 million in developing a world-class online Bible school and seminary to provide to the world for free.

They have partnered with City Vision to submit their program for accreditation under City Vision in 2019. Students may choose to do self-study in the free version of Third Millennium's materials and have that evaluated for prior learning credit or pay a small fee for faculty-led, courses in our accredited undergraduate (\$100/credit) or graduate (\$125/credit) certificate in ministry.



Radically Affordable Degree Completion Partnerships

City Vision partners with unaccredited high-quality educational programs that align with our mission to evaluate their students for prior learning credit.



2018 FINANCIALS

INCOME

Tuition	\$ 243,258
City Vision Internships	\$18,700
Consulting	\$82,591
Foundations	\$103,000
Individual Donations	<u>\$9,279</u>
Total Income	\$456,828

EXPENSES

Contractual	\$101,292
Fringe Benefits	\$6,426
Program Overhead/Indirect	\$30,773
Other	\$95,929
Personnel	\$204,087
Supplies	\$5,742
Travel	\$5,198
Total Expenses	<u>\$449,446</u>
Net Income	\$7,382

STAFF



Dr. Andrew Sears
President



Dr. Joshua Reichard
Chief Academic Officer



Nancy Young
Director of Admissions



Rachael Jarboe
Director of Student Services



Evan Donovan
Chief Operating Officer



Lynda Mitton
Addiction Counseling Chair



Traci Hedlund
Financial Manager



Harriet Hodge-Henry
Director of Operations

BOARD

Commissioner Jim Knaggs
Board President
Lorraine Minor
Dr. Brad Smith

Major Bill Hurula
Dr. Walker Tzeng
Dr. Amanda Forbes
Dr. Jay Gary

2018 GRANTS

Stewardship Foundation	\$50,000
Anonymous Christian Foundation	\$30,000
Forum for Theological Exploration	\$10,000
Edison International	\$5,000
Mariner Foundation	\$5,000
Hodgdon Family Fund	\$3,000

TechMission & City Vision University
www.techmission.org | www.cityvision.edu

City Vision University is the primary program and a "doing business as" (DBA) name of the 501(c)(3) nonprofit TechMission.