



# TechMission & City Vision University

ANNUAL REPORT  
2019

Providing radically affordable online education to those transforming the lives of the poor, the addicted and the underserved.

## OUR MISSION & VALUES

Our **Mission** is to use online education to transform lives through Jesus, Justice and Technology.

Our **Vision** is to provide radically affordable online education to those serving the poor, the addicted and the underserved.

### 1. Jesus

City Vision was initially founded to provide online Christian education to staff at evangelical organizations serving the poor, as well as their program participants.

This still remains a core focus, but we have expanded to provide Christian education to students pursuing nonprofit and counseling careers.

### 2. Justice

We promote Justice through **radically affordable, practical education** focused on addressing the needs of the **poor, addicted and underserved**.

### 3. Technology

City Vision uses Technology in its **cost-effective, disruptive innovation, lean startup** approach to online education. We are pioneering a new model that could increase access to Christian higher education by tenfold or more, especially to the poor and the developing world.

## WHAT MAKES CITY VISION UNIQUE?

**1. Our Focus.** All we do centers on training Christians who serve the poor, the addicted, and the underserved. We exist to help multiply the effectiveness of a movement of Christians serving these groups, not to be another Christian university. We are unique because most of our students would not have been served if we did not exist. We are a ministry that runs a school, not a school that happens to be a nonprofit.

**2. Pioneering a New Model.** We are pioneering a new model of higher education that could increase access to Christian higher education by tenfold or more, especially to the poor and the developing world. We are doing this because we recognize that the system of traditional Christian higher education is not sustainable and is not meeting the needs of the poor and those that serve them.

We are a global thought leader in disruptive innovation, presenting at gatherings of educational leaders around the world. While traditional schools are locked into a model that is unsustainable, City Vision and its partners have the freedom to innovate with the affordability that can reach the nations.



## OUR WORK

**Transforming Individuals**  
with a Solution to the Addiction Epidemic

**Transforming Organizations**  
by Training Christian Leaders to Serve the Poor

**Transforming Educational Systems**  
by Pioneering Radically Affordable Educational Models for the Poor and Developing World



## OUR HISTORY

1998

City Vision is founded as the education arm of the AGRM, called Rescue College.

2002

TechMission is founded out of a Black church ministry, PREP, and the Christian Community Development Association movement and develops a partnership network of 500+ education programs in urban ministries.

2004

TechMission launches the TechMission Corps internship program, which later becomes City Vision Internships and places 586 full-time interns in ministries serving over 24,000 at-risk youth and others.

2005

Rescue College is accredited by the Distance Education Accrediting Commission with a degree completion program in Missions.

2007

TechMission launches UrbanMinistry.org and ChristianVolunteering.org, which grow to have 100,000+ open educational resources and become the third most-visited website among Christian organizations serving the poor, serving over 13 million visitors and placing 69,635 volunteers over the next 10 years.

2008

Rescue College becomes a part of the Christian nonprofit TechMission and is renamed City Vision College.

2015

City Vision College starts offering graduate programs and becomes City Vision University.

2016

City Vision's leadership co-founds the Christian Higher Education Innovation Alliance with 100+ leaders with the vision of expanding Christian higher education to the poor and developing world.

2018

City Vision is a finalist in the US Department of Education's "Reimagining the Higher Education Ecosystem" competition along with edX, Google & others.

# WE TRANSFORM INDIVIDUALS WITH A SOLUTION TO THE ADDICTION EPIDEMIC

## How Our Radically Affordable Addiction Counseling Degree Changes Lives

Each year, thousands of former addicts successfully complete Christian recovery programs and establish their sobriety, but still struggle to find a job. Those that can't find jobs often are drawn back into the cycle of addiction. Many of these people not only want to maintain their own sobriety, but have a passion for helping others out of addiction. However, they can't afford the tuition of most Christian addiction counseling degrees, so the field remains closed to them. City Vision's Bachelor's in Addiction Counseling is the most affordable online Christian degree in the field, at about half the tuition of other

Christian schools. In order to make it even more accessible, it was designed with the needs of recent Christian recovery program graduates in mind. We teach former addicts that God never wastes a painful experience, and that often the best addiction counselors are those who have recovered from addiction themselves. Those who graduate from our Addiction Counseling program typically get a job counseling hundreds of individuals where they are truly living out the parable of the sower and the seed, producing a crop of "a hundred, sixty or thirty times what was sown." (Matt. 13:8)

### Addiction Counseling Faculty

- |  |                  |
|--|------------------|
| Lynda Mitton, CAC III<br>Addiction Counseling Chair                              | Greg Kirk, CAC   |
| Rev. Michael Liimatta, CRADC, MARS, CPS<br>Founding Dean, City Vision University | Lorraine Minor   |
| Bob Rapp, MAC  | Ian Howarth, LPC |
| Lisa Hoffman, LMHC, LCAC   |                  |

### Student Success Story Jon Dean



Jon Dean was an addict for 22 years and a gang member for 27 years after starting drugs at age 13. He had a profound encounter with God that ultimately led him to decide to follow Jesus at the Hiway 80 Rescue Mission. He continued his recovery and discipleship through the House of Disciples in Longview, Texas and as a student in City Vision University's Addiction Counseling program.

Jon graduated with a bachelor's degree and is now a case manager with the House of Disciples, where he works with recovering addicts and ex-offenders to help them experience the transformation that he did.

*"City Vision provided a Biblical understanding of addiction that helped transform my life."*

- Jon Dean

## Bachelor's in Addiction Counseling Outcomes



### Graduation Rate:

**67%** for matriculated students

### Job + Further Education Rate:

**79%** for graduates

(72% getting a job in a training-related field and 8% going on to further education)

### Addiction Counseling Students:

**212** in past 5 years



# WE TRANSFORM ORGANIZATIONS

## BY TRAINING CHRISTIAN LEADERS TO SERVE THE POOR

### How We Support a Movement Transforming the Lives of the Poor

There is a growing movement of Christians transforming lives of the poor involving thousands of rescue missions, Salvation Army sites, CCDA sites, and more. These individuals have sacrificially given their lives for God and the poor, but are too often undertrained and overworked. They need training to serve more effectively, but can't afford many Christian colleges' high tuition.

Also, many Christian colleges don't teach the practical skills they most need. They

are strong in academic rigor, but often are not close to communities in need. City Vision multiplies the effectiveness of Christians serving the poor by giving them practical education at less than half the cost of most Christian schools. We've brought together a world-class team of faculty and leaders that have hundreds of years of combined experience in transforming the lives of the poor. Our students don't just learn theory, they put it into practice in the organizations where they work.

*"The partnership with City Vision has been one of the most important factors to equip our team to minister to the needs of the poor. Without this partnership, we wouldn't be nearly as effective serving our most vulnerable neighbors."*

- Rev. Vann Ellison, President, St. Matthew's House

### Ministry & Management Faculty

- |  |                     |
|--|---------------------|
| Dr. Joshua Reichard<br><b>Department Chair</b> | Kiley Tyler         |
| Dr. Bonita Smith                               | Dr. Ken Heitland    |
| Dr. Greg Voykhansky                            | Dr. Charles Nichols |
| Dr. Victoria Queen                             | Dr. Paul de Vries   |
| Rev. Timothy Shaw                              | Dr. Kevin Yoho      |

### St. Matthew's House: Partnering to Transform the Lives of the Poor

St. Matthew's House is an incredibly innovative \$19 million dollar rescue mission serving the poor, homeless and addicted in Naples, FL. Each year, they provide over 513,000 meals and housing to over 1,000 individuals. Of those, 120 are placed in jobs, and 385 are placed in housing. The leadership of St. Matthew's realized a key strategy to remain effective and innovative is to invest heavily in the education and training of their staff. In the past 3 years, St. Matthew's has had over 25 of their staff and others enroll in City Vision and one of their staff has become faculty.

As a strategic partner, City Vision provides a 33% discount so tuition is only \$5,000/year. Also, many of their staff have outstanding senior management experience, enabling them to accelerate their degree by getting prior learning credit for their past experience. We plan to partner with St. Matthew's to design some of our free MOOC courses, so they could be taken by all their intensive residential recovery programs participants. As our partner, St. Matthew's can better fulfill their vision of transforming thousands of lives and becoming a national model of best practices for other organizations to replicate.



### Degree Programs

- Nonprofit Management (BS)
- Christian Ministry and Leadership (BA, AAS)
- Business (BS, MBA)

### Our Partnerships

#### Rescue Missions



- 300+ students from over 100+ rescue missions
- 50+ full-time interns at 20+ rescue missions
- 15+ current/former faculty & one board member from rescue missions

#### Salvation Army

- 25+ students and interns at Salvation Army sites
- 2 board members from senior Salvation Army leadership



#### Other Ministries Serving the Poor

- 500+ students at 100+ ministries
- 500+ full-time interns at 100+ ministries
- 65,000+ volunteers placed

*These are 10-year cumulative outcomes.*



### Outcomes of Ministry and Management Programs

#### Graduation Rate:

**62%** for matriculated students

#### Job + Further Education Rate:

**83%** for graduates

(83% getting a job in a training-related field and 17% going on to further education)

### Ministry & Management Students:

**347** in past 5 years



# WE TRANSFORM EDUCATIONAL SYSTEMS

## Christian Higher Education Innovation Alliance

There is a growing consensus that the current model for Christian higher education is unsustainable, and Christians need to find “new wineskins” through disruptive innovation in Christian higher education. We can only do that through collaboration and sharing ideas. To help address this need, TechMission co-founded

and helps to lead in the Christian Higher Education Innovation Alliance ([www.cheia.org](http://www.cheia.org)). CHEIA is a collaboration of 120+ innovators to support the global growth of Christian higher education serving the majority world and the poor. The leaders in CHEIA represent many of the top Christian higher education institutions in the

world. CHEIA provides live and online workshops, free courses and runs an online discussion with hundreds of messages each year. We aim for this group to help Christian leaders discern the new models of Christian higher education that God plans to use for the next century.

## Free Courses and Training for Christians Serving the Poor and Developing World

The Massive Open Online Course (MOOC) movement was started by MIT and Harvard who took their best courses and made them available in their entirety for free online. Since then over 100 million students have signed up for MOOCs.

City Vision is joining this movement by providing for free some of our best courses

for Christians serving the poor and the developing world. Our first MOOC was launched on Udemy on Disruptive Innovation in Christian Higher Education with the goal of helping equip Christian leaders to educate these groups.

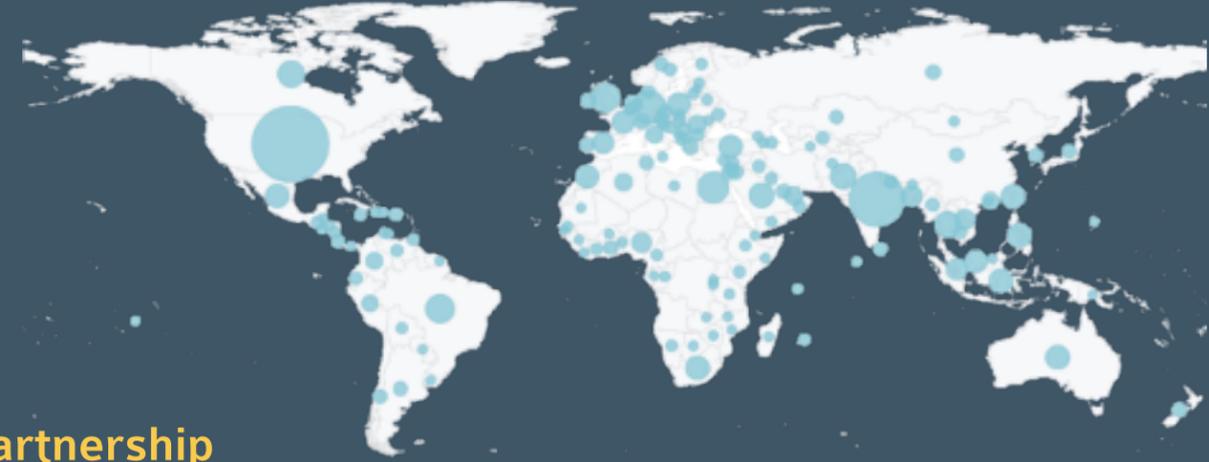
City Vision also provides free training resources for Christians serving the poor at [library.cityvision.edu](http://library.cityvision.edu). The site has thousands of training pages, audio and video recordings, a directory of over 100,000 Christian ministries and a Christian grant directory.

# PIONEERING RADICALLY AFFORDABLE EDUCATIONAL MODELS FOR THE POOR AND DEVELOPING WORLD

Free Courses Taken in 2019:

**9,088** students

**166** countries



## Third Millennium Partnership

Third Millennium is the largest Christian massive open online course (MOOC) provider. Thirdmill has produced 27 seminary-level Bible and theology courses. With animated graphics, 350+ expert interviews from all parts of the global church, partners implementing the curriculum have impacted over 650,000 supervised students both online and offline.

Thirdmill has partnered with City Vision to develop a Graduate Ministry certificate that was approved for accreditation under City Vision in 2019. Students may choose to do self-study in the free version of Thirdmill’s curriculum and have that credit recognized or pay a small fee for faculty-led courses in our accredited graduate (\$125/credit) certificate in ministry.



### Radically Affordable Degree Completion Partnerships

City Vision partners with unaccredited high-quality educational programs that align with our mission to evaluate their students for prior learning credit.

# 2019 FINANCIALS

## INCOME

Tuition	\$ 300,968
Consulting	\$23,494
Foundations	\$48,200
Individual Donations	<u>\$16,705</u>
<b>Total Income</b>	<b>\$389,367</b>

## EXPENSES

Contractual	\$73,149
Fringe Benefits	\$14,086
Program Overhead/Indirect	\$21,419
Other	\$77,708
Personnel	\$181,427
Supplies	\$7,379
Travel	\$2,891
<b>Total Expenses</b>	<b><u>\$378,061</u></b>
<b>Net Income</b>	<b>\$11,306</b>

# STAFF



Dr. Andrew Sears  
**President**



Dr. Joshua Reichard  
**Chief Academic Officer**



Nancy Young  
**Director of Admissions**



Rachael Jarboe  
**Director of Student Services**



Evan Donovan  
**Chief Operating Officer**



Lynda Mitton  
**Addiction Counseling Chair**



Traci Hedlund  
**Financial Manager**



Harriet Hodge-Henry  
**Director of Operations**

# BOARD

Commissioner Jim Knaggs  
**Board President**  
Lorraine Minor  
Dr. Brad Smith

Major Bill Hurula  
Dr. Walker Tzeng  
Dr. Amanda Forbes  
Dr. Jay Gary

# 2019 GRANTS

Stewardship Foundation	\$40,000
Mustard Seed Foundation	\$5,200
Hodgdon Family Fund	\$3,000

**TechMission & City Vision University**  
[www.techmission.org](http://www.techmission.org) | [www.cityvision.edu](http://www.cityvision.edu)