TechMission & City Vision University

ANNUAL REPORT 2019

Providing radically affordable online education to those transforming the lives of the poor, the addicted and the underserved.
Our Mission is to use online education to transform lives through Jesus, Justice and Technology.

Our Vision is to provide radically affordable online education to those serving the poor, the addicted and the underserved.

1. Jesus
City Vision was initially founded to provide online Christian education to staff at evangelical organizations serving the poor, as well as their program participants. This remains a core focus, but we have expanded to provide Christian education to students pursuing nonprofit and counseling careers.

2. Justice
We promote Justice through radically affordable, practical education focused on addressing the needs of the poor, addicted and underserved.

3. Technology
City Vision uses Technology in its cost-effective, disruptive innovation, lean startup approach to online education. We are pioneering a new model that could increase access to Christian higher education by tenfold or more, especially to the poor and the developing world.

WHAT MAKES CITY VISION UNIQUE?

1. Our Focus. All we do centers on training Christians who serve the poor, the addicted, and the underserved. We exist to help multiply the effectiveness of a movement of Christians serving these groups, not to be another Christian university. We are unique because most of our students would not have been served if we did not exist. We are a ministry that runs a school, not a school that happens to be a nonprofit.

2. Pioneering a New Model. We are pioneering a new model of higher education that could increase access to Christian higher education by tenfold or more, especially to the poor and the developing world. We are doing this because we recognize that the system of traditional Christian higher education is not sustainable and is not meeting the needs of the poor and those that serve them.

We are a global thought leader in disruptive innovation, presenting at gatherings of educational leaders around the world. While traditional schools are locked into a model that is unsustainable, City Vision and its partners have the freedom to innovate with the affordability that can reach the nations.

OUR HISTORY

1998
City Vision is founded as the educational arm of the AGRM, called Rescue College.

2002
TechMission is founded out of the Black church ministry, PREP, and the Christian Community Development Association movement and develops a partnership network of 500+ education programs in urban ministries.

2004
TechMission launches the TechMission Corps Internship program which later becomes City Vision Internships and places 584 full-time interns in ministries serving over 24,000 at-risk youth and others.

2005
Rescue College is accredited by the Distance Education Accrediting Commission with a degree completion program in Missions.

2007
TechMission launches UrbanMinistry.org and ChristianVolunteering.org, which grow to have 100,000+ open educational resources and become the third most visited website among Christian organizations serving the poor, serving over 13 million visitors and placing 69,635 volunteers over the next 10 years.

2008
Rescue College becomes a part of the Christian nonprofit TechMission, and is renamed City Vision College.

2015
City Vision College starts offering graduate programs and becomes City Vision University.

2016
City Vision’s leadership co-founds the Christian Higher Education Innovation Alliance with 100+ leaders with the vision of expanding Christian higher education to the poor and developing world.

2018
City Vision is a finalist in the US Department of Education’s “Reimagining the Higher Education Ecosystem” competition along with edX, Google & others.
WE TRANSFORM INDIVIDUALS
WITH A SOLUTION TO THE ADDICTION EPIDEMIC

How Our Radically Affordable Addiction Counseling Degree Changes Lives

Each year, thousands of former addicts successfully complete Christian recovery programs and establish their sobriety, but still struggle to find a job. Those that can’t find jobs often are drawn back into the cycle of addiction. Many of these people not only want to maintain their own sobriety, but have a passion for helping others out of addiction. However, they can’t afford the tuition of most Christian addiction counseling degrees, so the field remains closed to them. City Vision’s Bachelor’s in Addiction Counseling is the most affordable online Christian degree in the field, at about half the tuition of other Christian schools. In order to make it even more accessible, it was designed with the needs of recent Christian recovery program graduates in mind.

We teach former addicts that God never wastes a painful experience, and that often the best addiction counselors are those who have recovered from addiction themselves. Those who graduate from our Addiction Counseling program typically get a job counseling hundreds of individuals where they are truly living out the parable of the sower and the seed, producing a crop of “a hundred, sixty or thirty times what was sown.” (Matt. 13:8)

Addiction Counseling Faculty

Lynda Mitton, CAC III
Addiction Counseling Chair
Rev. Michael Linnatt, CRADC, MARS, CPS
Founding Dean, City Vision University
Bob Rapp, MAC
Lisa Hoffman, LMHC, LCAC
Greg Kirk, CAC
Lorraine Minor
Ian Hawarth, LPC

Student Success Story

Jon Dean

Jon Dean was an addict for 22 years and a gang member for 27 years after starting drugs at age 13. He had a profound encounter with God that ultimately led him to decide to follow Jesus at the Highway 80 Rescue Mission. He continued his recovery and discipleship through the House of Disciples in Longview, Texas and as a student in City Vision University’s Addiction Counseling program.

Jon graduated with a bachelor’s degree and is now a case manager with the House of Disciples, where he works with recovering addicts and ex-offenders to help them experience the transformation that he did.

“City Vision provided a Biblical understanding of addiction that helped transform my life.”
— Jon Dean

Bachelor’s in Addiction Counseling Outcomes

Graduation Rate: 67% for matriculated students
Job + Further Education Rate: 79% for graduates
(72% getting a job in a training-related field and 8% going on to further education)

Addiction Counseling Students: 212 in past 5 years
WE TRANSFORM ORGANIZATIONS
BY TRAINING CHRISTIAN LEADERS TO SERVE THE POOR

How We Support a Movement Transforming the Lives of the Poor

There is a growing movement of Christians transforming lives of the poor involving thousands of rescue missions, Salvation Army sites, CCDA sites, and more. These individuals have sacrificially given their lives for God and the poor, but are too often undertrained and overworked. They need training to serve more effectively, but can’t afford many Christian colleges’ high tuition. Also, many Christian colleges don’t teach the practical skills they need. Thus, “the partnership with City Vision has been one of the most important factors to equip our team to minister to the needs of the poor. Without this partnership, we wouldn’t be nearly as effective serving our most vulnerable neighbors.”

- Rev. Vann Ellison, President, St. Matthew’s House

St. Matthew’s House: Partnering to Transform the Lives of the Poor

St. Matthew’s House is an incredibly innovative $19 million dollar rescue mission serving the poor, homeless and addicted in Naples, FL. Each year, they provide over $13,000 meals and housing to over 1,000 individuals. Of these, 120 are placed in jobs, and 385 are placed in housing. The leadership of St. Matthew’s realized a key strategy to remain effective and innovative is to invest heavily in the education and training of their staff. In the past 3 years, St. Matthew’s has had over 25 of their staff and others enroll in City Vision and one of their staff has become faculty. As a strategic partner, City Vision provides a 33% discount so tuition is only $3,000/year. Also, many of their staff have outstanding senior management experience, enabling them to accelerate their degree by getting prior learning credit for their past experience. We plan to partner with St. Matthew’s to design some of our free MOOC courses, so they could be taken by all their intensive residential recovery programs participants. As our partner, St. Matthew’s can better fulfill their vision of transforming thousands of lives and becoming a national model of best practices for other organizations to replicate.

Ministry & Management Faculty

Dr. Joshua Reichard
Department Chair
Dr. Bonita Smith
Dr. Greg Vaykushsky
Dr. Victoria Queen
Rev. Timothy Shaw

Kiley Tyler
Dr. Ken Heitland
Dr. Charles Niklits
Dr. Paul de Vries
Dr. Kevin Yohe

Degree Programs

- Nonprofit Management (BS)
- Christian Ministry and Leadership (BA, AAS)
- Business (BS, MBA)

Our Partnerships

Rescue Missions

CityGate Network

- 300+ students from over 100+ rescue missions
- 50+ full-time interns at 20+ rescue missions
- 15+ current/former faculty & one board member from rescue missions

Salvation Army

- 500+ students at 100+ ministries
- 500+ full-time intern at 100+ ministries
- 65,000+ volunteers placed

These are 10-year cumulative outcomes.

Outcomes of Ministry and Management Programs

Graduation Rate:
62% for matriculated students

Job + Further Education Rate:
83% for graduates
(83% getting a job in a training-related field and 53% going on to further education)

Ministry & Management Students:
347 in past 5 years
Christian Higher Education Innovation Alliance

There is a growing consensus that the current model for Christian higher education is unsustainable, and Christians need to find “new wineries” through disruptive innovation in Christian higher education. We can only do that through collaboration and sharing ideas. To help address this need, TechMission co-founded and helps to lead in the Christian Higher Education Innovation Alliance (www.cheia.org). CHEIA is a collaboration of 120+ innovators to support the global growth of Christian higher education serving the majority world and the poor. The leaders in CHEIA represent many of the top Christian higher education institutions in the world. CHEIA provides live and online workshops, free courses and runs online discussion with hundreds of messages each year. We aim for this group to help Christian leaders discern the new models of Christian higher education that God plans to use for the next century.

Free Courses and Training for Christians Serving the Poor and Developing World

The Massive Open Online Course (MOOC) movement was started by MIT and Harvard who took their best courses and made them available in their entirety for free online. Since then over 100 million students have signed up for MOOCs. City Vision is joining this movement by providing for free some of our best courses for Christians serving the poor and the developing world. Our first MOOC was launched on Udemy on Disruptive Innovation in Christian Higher Education with the goal of helping equip Christian leaders to educate these groups.

Third Millennium Partnership

Third Millennium is the largest Christian massive open online course (MOOC) provider. Thirdmill has produced 27 seminary-level Bible and theology courses. With animated graphics, 350+ expert interviews from all parts of the global church, partners implementing the curriculum have impacted over 650,000 supervised students both online and offline. Thirdmill has partnered with City Vision to develop a Graduate Ministry certificate that was approved for accreditation under City Vision in 2019. Students may choose to do self-study in the free version of Thirdmill’s curriculum and have the credit recognized or pay a small fee for faculty-led courses in our accredited graduate ($125/credit) certificate in ministry.

Radically Affordable Degree Completion Partnerships

City Vision partners with unaccredited high-quality educational programs that align with our mission to evaluate their students for prior learning credit.
### 2019 FINANCIALS

#### INCOME

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<tr>
<th>Source</th>
<th>Amount</th>
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<td>Tuition</td>
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<td>Consulting</td>
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<td>Foundations</td>
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<td>Individual Donations</td>
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#### EXPENSES

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<td>Fringe Benefits</td>
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<td>Program Overhead/Indirect</td>
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<td>Other</td>
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<td>Travel</td>
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<td><strong>Net Income</strong></td>
<td><strong>$11,306</strong></td>
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### STAFF

- **Dr. Andrew Sears**  
  President
- **Dr. Joshua Reichard**  
  Chief Academic Officer
- **Nancy Young**  
  Director of Admissions
- **Rachael Jarboe**  
  Director of Student Services
- **Evan Donovan**  
  Chief Operating Officer
- **Lynda Mitton**  
  Addiction Counseling Chair
- **Traci Hedlund**  
  Financial Manager
- **Harriet Hodge-Henry**  
  Director of Operations

### BOARD

- **Commissioner Jim Knaggs**  
  Board President
- **Lorraine Minor**  
  Dr. Walker Tzeng
- **Dr. Amanda Forbes**  
  Dr. Jay Gary

### 2019 GRANTS

- Stewardship Foundation: $40,000
- Mustard Seed Foundation: $5,200
- Hodgdon Family Fund: $3,000

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City Vision University is the primary program and a “doing business as” (DBA) name of the 501(c)(3) nonprofit TechMission.